

FOOTLIGHTS Advertising Rates 2008-2009

FOOTLIGHTS is a booklet sized: 5 3/8" x 8 3/8"

Outside Back Page 4 Color	\$3,162.50	Deposit \$715.00
Inside Back Page 4 Color	\$2,300.00	Deposit \$460.00
Inside Front Page 4 Color	\$2,300.00	Deposit \$460.00
Center Spread b/w (10" x 8")	\$3,450.00	Deposit \$690.00
Full Page b/w (5" x 8")	\$1,725.00	Deposit \$345.00
Half Page b/w Horizontal (5" x 4" H) Vertical (2 1/2" x 8" H)	\$1,035.00	Deposit \$207.00
Quarter Page Horizontal (5" x 2" H) Vertical (2 1/2" x 4" H)	\$700.00	Deposit 140.00
Eighth Page (2 1/2" x 2")	\$350.00	Deposit \$70.00
Sixteenth Page (7/8" x 2 1/4")	\$190.00	Deposit \$38.00

For more information, please contact F. M. Kirby Center,
(570)823-4599
Curtis Montz, ext. 232 or Caroline Cohen, ext. 223

A signed advertising contract with a 20% deposit is necessary to reserve your space –
Deadline: Monday, August 20, 2007 Final payment and camera ready art - Deadline: Friday,
September 7, 2007.

**Send checks payable to:
F. M. Kirby Center
71 Public Square
Wilkes-Barre, PA 18701**